

## At the forefront of online inclusive consumer finance



#### **Unique product offerings**



Serving the **underserved** borrowers



Offering readily available inclusive consumer finance



Establishing traceable records in the universal credit system





#### Large addressable market

**900mn** people covered by CCRC credit database<sup>(1)</sup>

**450mn** people with credit history in CCRC credit database<sup>(1)</sup>

**95%** of our borrowers had CCRC official credit records<sup>(2)</sup>

#### Real-time data integration

Read-and-write access to the

**CCRC** consumer credit database



Hummingbird system with proprietary

alternative data aggregation **algorithms** 

#### **Structured Funding**

100% institutional funding

Wholly-owned licensed financing guarantee and online small loan companies

Pioneer in facilitation with 19 licensed institutional funding partners under facilitation structures

#### Notes:

- (1) According to the Frost & Sullivan Report, updated as of December 31, 2017
- (2) For the year ended Dec 31, 2018, and by loan origination volume

## **Recent developments**



Latest development



Circular 141



Circular 175 and Serial P2P Platform Collapses



Asset Management and Trust Investment Rules



Loan origination volume<sup>(1)</sup> RMB20.8bn



Registered users<sup>(2)</sup> **59**-**7mn** 



Funding partners<sup>(2)</sup>



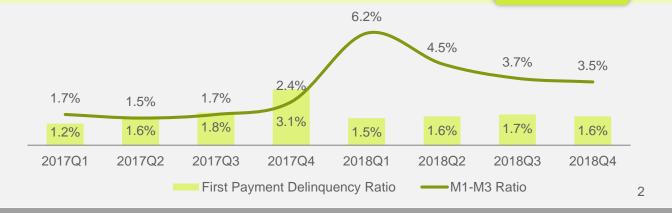
Outstanding loan balance<sup>(2)</sup>

RMB13.8bn

**Operating** results

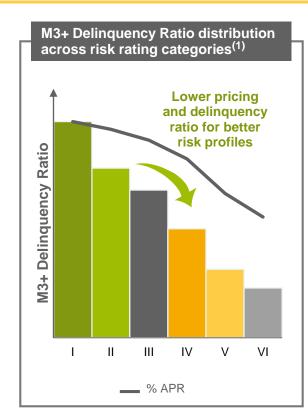
Asset quality

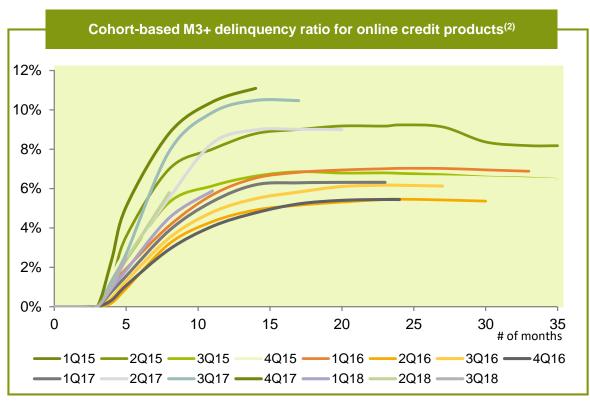
For the year ended Dec 31, 2018 As of Dec 31, 2018



### Effective credit rating and risk management







- ✓ Effective internal credit rating
- ✓ Effective pricing methodology according to the respective credit rating
- ✓ Shift to pure online business model
- ✓ Enhanced risk decision and pricing engines
- ✓ Better consequence enforcements

#### Notes

- (1) The loan applicants are sorted into six credit rating categories, including Class I to VI (with VI representing the highest rating) and an extra category where all applicants are automatically rejected
- (2) As of a specified date, defined as the aggregate balance of outstanding principal of all loans within the applicable cohort under which any payment of principal or interest is delinquent for 3-12 months divided by the aggregate loan origination volume within the applicable cohort

# Foster credit profiles for young adults with promising income growth prospects



#### **Private Lending**

**Excessive** 

rates

Token amount

Ultra-short tenors

**Growing** Indebtedness



Up to RMB50k ticket size

21.1%<sup>(1)</sup>

13 months<sup>(1)</sup> average tenor

#### **Inclusive Finance**

**Universal** credit profiles

Full-fledged consumer finance services

Fairly priced products

**Meaningful** amount

## Promote inclusive finance by partnering with licensed financial institutions



#### **On-Balance Sheet Model**

## 6% Direct Lending

- 2 online small loan licenses
- Clear regulatory requirements

60% Trust Lending

- Efficient leverage
- Long-term partnership with FOTIC

#### **Facilitation Model**





Credit-enhancement through own financing guarantee license



Regulatory endorsement



Perfect duration match

#### **Platform Model**







3 partnerships with licensed consumer finance companies



Empowering funding partners' **direct** dealing with borrowers

Well positioned in the inclusive finance value chain through technology solutions

# **Experienced management team with structured talent acquisition**















Credit-risk centric

Adaptive to regulatory environment

Technologydriven efficiency

Institutional mindset



## Stable growth in business scale

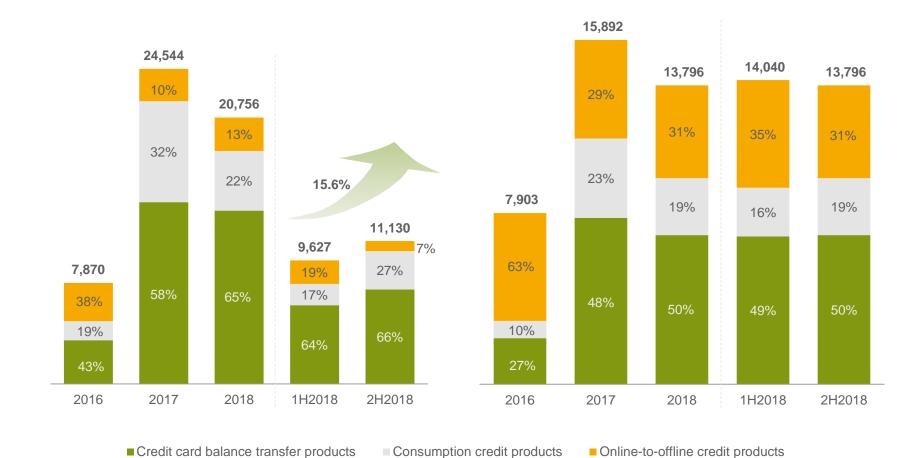


#### Loan origination volume

#### Outstanding balance of loans to customers(1)

(RMB mn)

(RMB mn)



## Increasingly diversified income growth



#### **Funding structure evolution**

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(RMB mn)

- Direct lending
- Trust lending
- Credit-enhanced loan facilitation
- Pure loan facilitation

### Income drivers

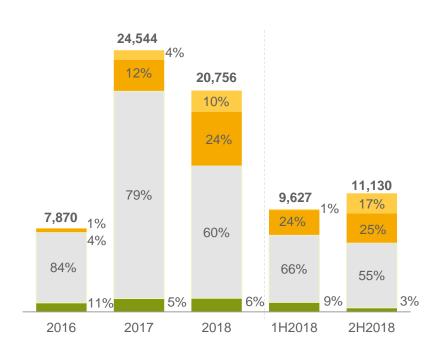
#### (RMB mn)

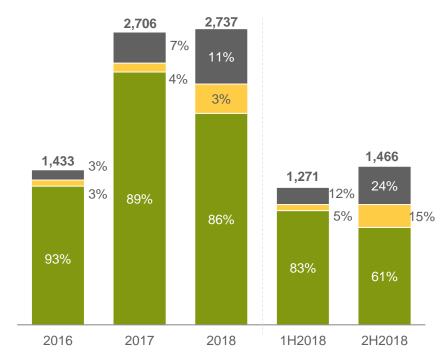
Strategic trending

- Net interest income/interest type income<sup>(1)</sup>
- Loan facilitation service fees
- Other income

#### Strategic trending







Note:

## Unique capital structure and stable funding cost

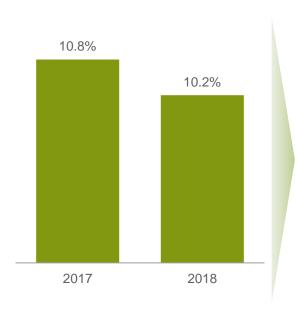


#### Unique and flexible capital structure

#### Our company is set up as a WFOE, instead of a VIE which is commonly adopted by industry peers

- Under the WFOE structure, there are relatively less cross-border capital flow restrictions
- The capital raised offshore can be channeled back onshore smoothly for
  - lending/trust investment;
  - deposits with funding partners;
  - capital requirements for our onshore licensed entities

#### **Stable funding expense**



#### **Historical funding cost**

		As of December 31,		
		2016	2017	2018
-	Trust funding	10.9%	10.0%	11.0%
	Corporate borrowings	10.3%	10.0%	10.0%
	Individual borrowings	10.0%	10.0%	10.0%
-	Bank funding	6.9%	7.4%	6.2%

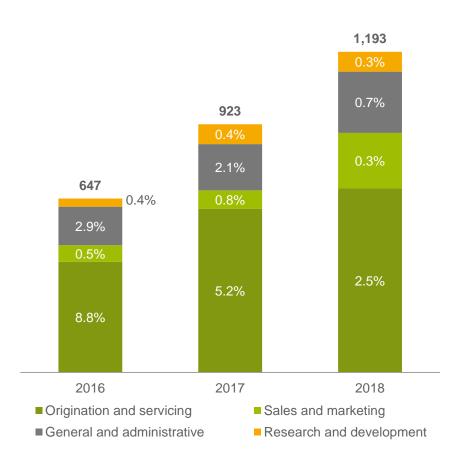
## **Gradually improved operating efficiency**



#### Adjusted operating expenses breakdown<sup>(1)</sup>

(RMB mn)

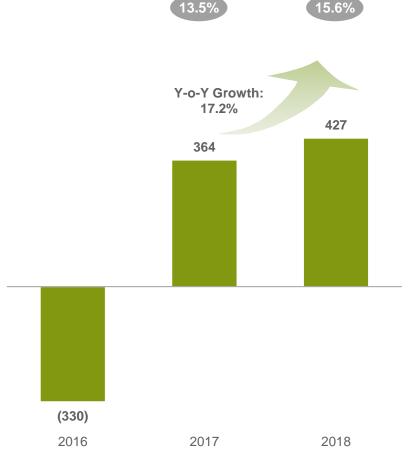
(%: as percentage of total loan origination volume)



#### Adjusted operating profit<sup>(2)</sup>

(RMB mn)

(%: adjusted operating profit margin)



#### Notes:

(2) Adjusted operating profit is calculated by deducting ESOP expenses and listing expenses

<sup>(1)</sup> Adjusted operating expenses is calculated by deducting ESOP expenses from operating expenses

## Our strategic focuses



#### Mutually Beneficial Funding Partnerships



Provide advanced technology solutions



Enable precision marketing



Provide necessary credit-enhancement

## Vertical Specific Collaborations



Initiated partnerships in wellness and education verticals



Formed collaborations with all 3 mobile carriers



Continue to identify cross-industry opportunities

## Operating Efficiency Optimization



Streamline organization structure



Enhance product profitability



Improve funding efficiency

## Leading market position with proven track record and unique market focus



# Regulatory encouraged business model

Extensive industry know-how and insights in China

Established well-recognized brands

Tested in economic cycles

# Serving the underserved

Promotion of technology driven inclusive finance

Unique access to CCRC consumer credit database

Cultivation of universal tracible credit profiles

# Diversified institutional funding

Structured and securitized funding

Proven funding scalability, stability and sustainability

Vanguard of innovative structures within the regulatory framework