

At the forefront of online inclusive consumer finance



Unique product offerings



Serving the **underserved** borrowers



Offering readily available inclusive consumer finance



records in the universal credit system





Large addressable market

900mn people covered by CCRC credit database⁽¹⁾

450mn people with credit history in CCRC credit database⁽¹⁾

95% of our borrowers had CCRC official credit records⁽²⁾

Real-time data integration

Read-and-write access to the

CCRC consumer credit database



Hummingbird system with proprietary

alternative data aggregation algorithms

Structured Funding

100% institutional funding

Wholly-owned licensed financing guarantee and online small loan companies

Pioneer in facilitation with **27** licensed institutional funding partners under facilitation structures

Notes:

- (1) According to the Frost & Sullivan Report, updated as of December 31, 2017
- (2) For the year ended Dec 31, 2018, and by loan origination volume

Recent developments



Latest development



Circular 141 and 175, and ancillary regulatory pieces



Ongoing serial P2P platform collapses



Stricter oversight on collection practices as a result of the anti-gangsterous campaign



Loan origination volume⁽¹⁾ RMB14.4bn



Registered users⁽²⁾ **69.7mn**

Funding partners⁽²⁾



Outstanding loan balance⁽²⁾ RMB15.8bn

Operating results

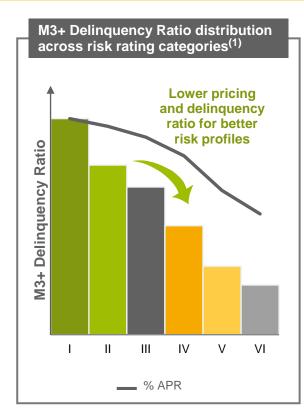
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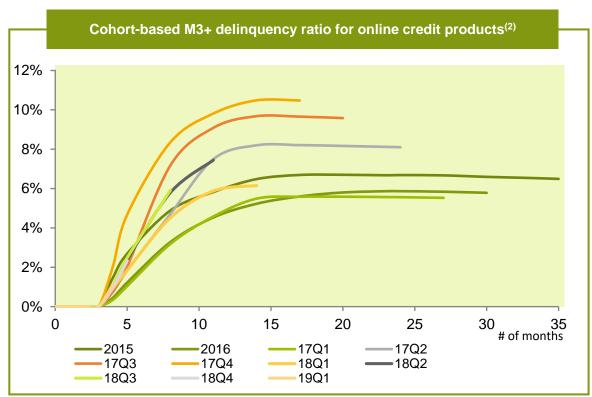
For 6 months ended June 30, 2019



Effective credit rating and risk management







- ✓ Effective internal credit rating
- Effective pricing methodology according to the respective credit rating
- ✓ Shift to pure online business model
- ✓ Enhanced risk decision and pricing engines
- ✓ Better consequence enforcements

Notes

- (1) The loan applicants are sorted into six credit rating categories, including Class I to VI (with VI representing the highest rating) and an extra category where all applicants are automatically rejected
- (2) As of a specified date, defined as the aggregate balance of outstanding principal of all loans within the applicable cohort under which any payment of principal or interest is delinquent for 3-12 months divided by the aggregate loan origination volume within the applicable cohort

Foster credit profiles for young adults with promising income growth prospects



Private Lending

Excessive

rates

Token amount

Ultra-short

GrowingIndebtedness



Up to RMB80k ticket size

24.4%(1) APR

9.0 months⁽¹⁾ average tenor

Inclusive Finance

Universal credit profiles

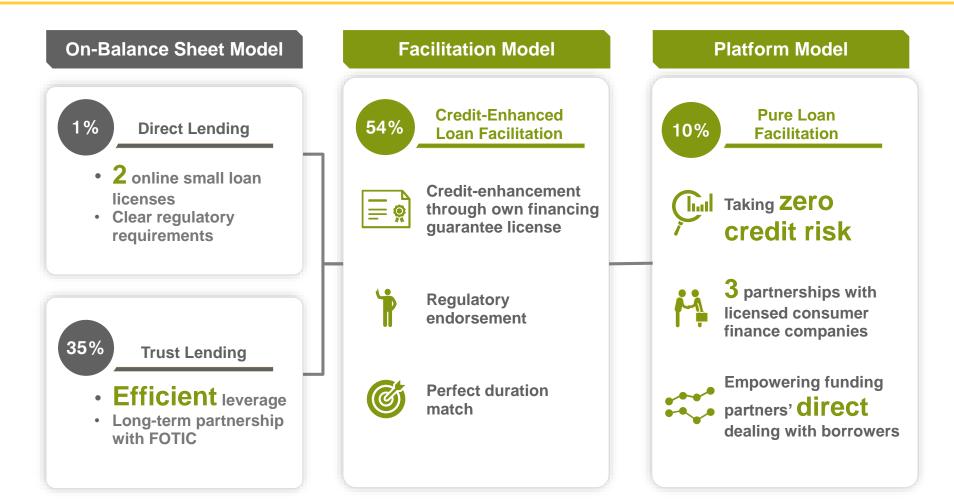
Full-fledged consumer finance services

Fairly priced products

Meaningful amount

Promote inclusive finance by partnering with licensed financial institutions





Well positioned in the inclusive finance value chain through technology solutions

Experienced management team with structured talent acquisition



















Credit-risk centric

Adaptive to regulatory environment

Technologydriven efficiency Institutional mindset



Stable growth in business scale

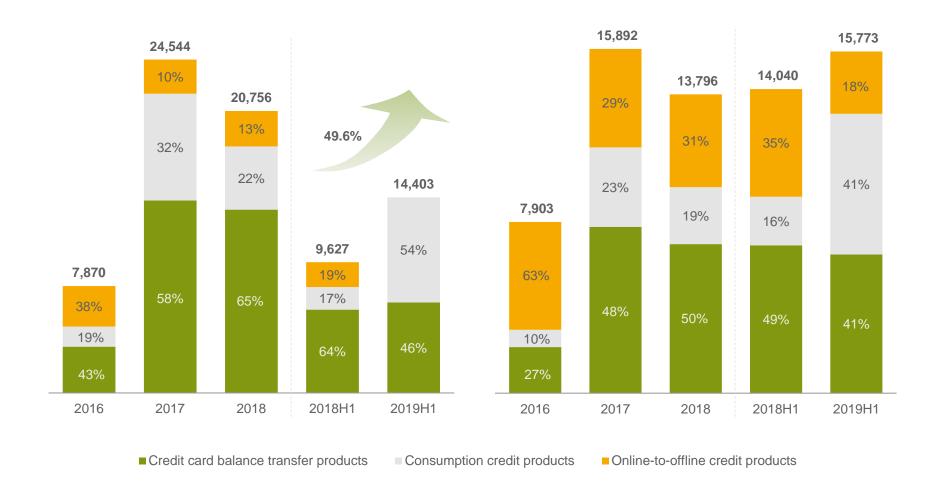


Loan origination volume

Outstanding balance of loans to customers⁽¹⁾

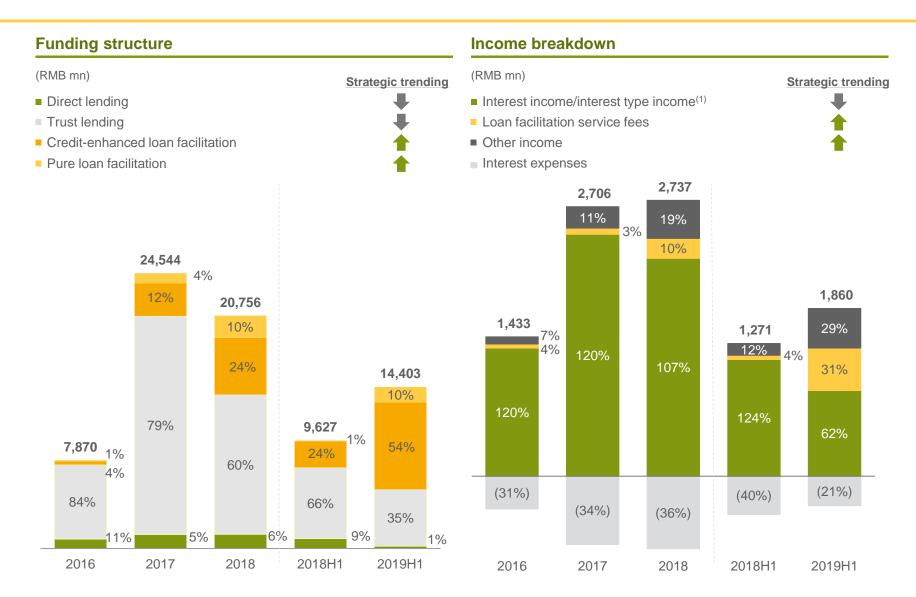
(RMB mn)

(RMB mn)



Increasingly diversified income growth





Note:

Unique capital structure and stable funding cost



Unique and flexible capital structure

- Our company is set up as a WFOE, instead of a VIE which is commonly adopted by industry peers
- Under the WFOE structure, there are relatively less cross-border capital flow restrictions
- The capital raised offshore can be channeled back onshore smoothly for
 - lending/trust investment;
 - deposits with funding partners;
 - capital requirements for our onshore licensed entities

Stable funding expense (1)



Historical funding cost

(%)	As of December 31,			As of June 30
	2016	2017	2018	2019
Trust funding	10.9	10.0	11.0	11.2
Corporate & Individual borrowings	10.1	10.0	10.0	10.0
Bank lending	6.9	7.4	6.2	6.2
Bond	n/a	n/a	n/a	11.0

Notes:

⁽¹⁾ Funding expense % = Interest expense divided by average of beginning and end of period borrowing on balance sheet

Gradually improved operating efficiency



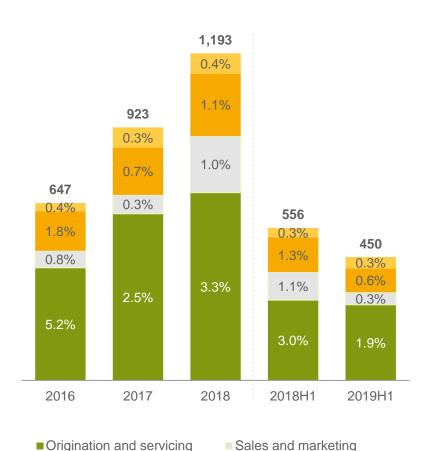
Adjusted operating expenses breakdown⁽¹⁾

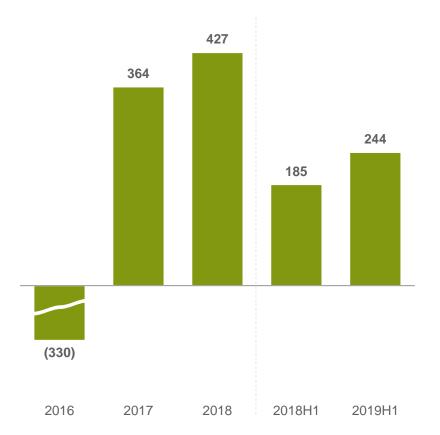
Adjusted operating profit(2)

(RMB mn)

(RMB mn)

(%: as percentage of total loan origination volume)





Notes:

General and administrative

(2) Adjusted operating profit is calculated by deducting Share-based compensation expenses (ESOP&RSU) and listing expenses

Research and development

⁽¹⁾ Adjusted operating expenses is calculated by deducting Share-based compensation expenses (ESOP&RSU) from operating expenses

Our strategic focuses



Mutually Beneficial Funding Partnerships



Provide advanced technology solutions



Enable precision marketing



Provide necessary credit-enhancement

Vertical Specific Collaborations



Initiated partnerships in wellness and education verticals



Formed collaborations with all 3 mobile carriers



Continue to identify cross-industry and overseas opportunities

Operating Efficiency Optimization



Streamline organization structure



Enhance product profitability



Improve funding efficiency

Leading market position with proven track record and unique market focus



Regulatory encouraged business model

Extensive industry know-how and insights in China

Established well-recognized brands

Tested in economic cycles

Serving the underserved

Promotion of technology driven inclusive finance

Unique access to CCRC consumer credit database

Cultivation of universal tracible credit profiles

Diversified institutional funding

Structured and securitized funding

Proven funding scalability, stability and sustainability

Vanguard of innovative structures within the regulatory framework